Internet-based Health Psychology Interventions: Maximising their Potential

Synergy 2008 workshop
6th - 8th September 2008, Bath, UK

The SYNERGY annual workshop is organised to provide an opportunity for discussion between health psychologists conducting research in core fields within health psychology. The focus is on advancing the standard of work within the field by pooling expertise, sharing critical evaluations, and stimulating networking and collaborative research between researchers from all over Europe in an informal and supportive atmosphere. It is also an opportunity for researchers to present their research for discussion in depth with other experts working in the same field in a friendly and relaxed atmosphere.

Internet-based health psychology interventions are set to play an increasingly important role in health psychology, because of a number of advantages they offer over traditional methods of delivering interventions. Currently delivered principally over the web, internet-based interventions will increasingly be accessible through mobile phones, interactive digital TV etc. However, despite the potential of internet-based interventions, and many examples of successful individual interventions, there is no clear evidence yet that they are reliably effective. This year’s SYNERGY workshop will provide an opportunity to bring together experienced and more novice researchers in this fast developing field to consider the theoretical and applied potential of internet-based interventions, critically examine their limitations and how these might be overcome, and share experiences of what methods seem to be more or less successful when using this rapidly evolving technology. The workshop will address three key topics:

- What are the implications of advances in information technology for the future of health psychology interventions?
- How can psychological theory best be used in the development of internet-based interventions?
- How can internet-based interventions help to motivate and sustain desired behaviour?

This year’s workshop will be facilitated by: Prof Lucy Yardley, University of Southampton, UK; Prof Pål Kraft, University of Oslo, Norway; Prof Stephen Sutton, University of Cambridge, UK. Facilitators will guide the work, support and moderate the discussion.

The workshop fee is £185 (approximately EUR 241). En-suite accommodation is available on campus for approximately £45 (EUR 60) per night. Note that the EHPS is offering 2 grants to those who want to attend the SYNERGY workshop but do not have sufficient financial resources. Each grant will be 500 Euros. Only participants from the countries listed as eligible for reduced fees (available on the EHPS registration website) are eligible to apply for a grant.

To apply, please use the online application form which should be submitted by the 2nd of May 2008. For further information please go to:

http://ehps.net/1024/index.html, and choose the option “Upcoming Conference/Workshops” and then “6th Synergy Workshop”.

For further questions or information please contact the workshop organisers: Felix Naughton fmen2@medschl.cam.ac.uk or Camille Alexis-Garsee c.alexis-garsee@pcps.ucl.ac.uk
CREATE is happy to announce its 10th anniversary workshop which will take place in Bath, UK in September 2008. The workshop will be held on the three days preceding the EHPS conference (6th - 8th September) and will be facilitated by Prof. Britta Renner (University of Konstanz) and Dr. Stephanie Kurzenhäuser (Federal Institute for Risk Assessment, Germany).

Risk perception and risk communication

At first glance, perceiving a health threat seems to be the most obvious prerequisite for the motivation to change risk behaviors. If one is not aware of the risky nature of one’s actions, motivation cannot emerge. Therefore, a crucial barrier for health communication is to increase the personal relevance of a health issue to focus people’s attention on information that pertains directly to their personal risk. However, numerous empirical studies demonstrated that people tend to underestimate their risk and that they are reluctant to accept unfavorable risk feedback.

Accordingly, the 2008 CREATE workshop will focus on the two key questions:

1. How do people judge health risks?
2. What are the psychological and behavioural consequences of risk communication?

The workshop at a glance:

► When: 6th-8th September 2008
► Where: University of Bath, UK
► Application: Please use the application form on www.ehps.net/create
► Accommodation: CREATE will not provide accommodation, there is the possibility of booking rooms on campus. More information will be provided on the CREATE website
► Food: Coffee and tea will be provided during break times. A dinner will be organized on the first night of the workshop. Lunch and dinner for the 2 other nights won’t be included
► Price: The workshop fee is 95€, a reduced fee of 55€ will be available for participants from countries listed on the EHPS registration website as eligible for reduced fees
► Grants: The EHPS is offering grants for graduate students who plan to attend the CREATE workshop but do not have sufficient financial resources. For more information please refer to the EHPS registration website.
► Deadline: June 15, 2008

More about CREATE:

Collaborative Research And Training in the EHPS (CREATE) is a subdivision of the European Health Psychology Society (EHPS). CREATE provides further training and promotes collaboration among early career health psychologists. In addition, it has formed an international network of researchers who can provide support and expertise to other researchers. It is hoped that this international network can help identify and discuss common research interests and concerns. If you are interested in finding out more about CREATE please visit the CREATE website: www.ehps.net/create
Writing Highly Cited Health Psychology Papers and What to Do When One Is Rejected

Date
9th September 2008, 9 Am – 12 PM.

Rationale
A recent column in the European Health Psychologist lamented that international health psychologists are invisible in the American health psychology journals and documented the claim well. European health psychologists complain of difficulties getting published in these journals even when the English in which their manuscripts are written is faultless. This workshop is organized around the assumption that at least some of the difficulty international researchers encounter are cultural: they fail to appreciate important differences in how effective American writers craft their work, starting with effective cover letters and continuing through the creation of an effective story line, and, if necessary appealing an initial rejection. The workshop does NOT assume there is a superiority to American practices, but only that a lack of awareness of these practices disadvantages international researchers. This workshop demonstrates key aspects of the process, documenting them with concrete examples. In what is anticipated to be a lively exchange with the audience, examples and material will be solicited from them, and feedback offered as to what is needed to increase the likelihood not only of publishing in American journal, but achieving a high rate of citation.

The topics to be covered include (a) why try to be highly cited; (b) tracking citations and interpreting citation analysis; (b) does it help to self-cite?; how to research the most appropriate journal; (c) the importance of title and abstract; (d) crafting a highly cited paper is crafting a good story line (e) promises made in the introduction; (f) promises delivered in the discussion (g) writing an effective cover letter; (h) promoting an accepted paper and (i) why to appeal a rejection, why not to; and (j) case studies of effective appeals

Facilitator
James C. Coyne
University of Pennsylvania
jcoyne@mail.med.upenn.edu

The workshop leader is listed by the Institute of Scientific Information as among the 225 most cited psychologists and psychiatrists in the world. In citation analyses, Dr. Coyne consistently ranks in the top 20 of all North American psychologists for impact of his work. He has served on many editorial boards across disciplines and has been an ad hoc member of numerous AHCPR and NIH study sections and advisory boards. He is a fellow of the American Psychological Association.

Missing Data Analysis

Date
9th September, 9 Am – 12 PM.

Rationale
A workshop on missing data was the most frequently endorsed option in the responses to the EC’s survey of members in relation to desired workshops. Increasingly in applied research, the impact of missing data is acknowledged and the workshop aims to provide participants with an overview of current approaches to missing data.

Facilitator
Mark Huisman
University of Groningen
j.m.e.huisman@rug.nl
Navigating the EU Framework 7 Program Application

**Date**
12th September 2008, 14.30 – 17.30 PM.

**Abstract**
This workshop is intended to introduce health psychology researchers to the FP7. The European Union has devoted €50.5 billion for research in the seventh Framework Programme (FP7) 2007-2013 and €6.1 billion for funding the theme Health in the sub-programme cooperation for the same period. During first part of the workshop, there will be a brief explanation of the programme. Opportunities for psychology research to be funded under the FP7 will be explored. Tips will also be given on remaining informed of the calls via the CORDIS website. Advises on how to apply to a FP7 project will be the core of the second part of the workshop. The main requirements will be pointed out and light will also be shed on finding international partners and helpers such as consultants. Guidance on filling an application form will be given. Therefore this workshop should be useful for those who may be interested in participating in international projects. This is also a good occasion to have a better understanding of the FP7 and maybe to meet future project partners.

**Facilitator**
Jon Hunt (and colleagues)
University of Bath
J.Hunt@bath.ac.uk

Discourse Analysis

**Date**
12th September 2008, 14.30 – 17.30 PM.

**Abstract**
This workshop introduces the basics of discourse analysis. Discourse analysis is a methodology that came into the frame in social psychology in the mid-eighties and it has been at the fore of the surge of qualitative methods in psychology. In more recent years it has been increasingly used in health related topics. This workshop will introduce the origins and principles of discourse analysis before moving on to looking at how to design a piece of research using discourse analysis and the types of topics and questions that can be answered with a discursive methodology. From here, the workshop moves to analysis of data from health care settings and the workshop participants will have the opportunity to work within small groups and brainstorm analysis of selected excerpts of health related data. The workshop is aimed at those relatively new to discourse analysis, but with a keen interest in qualitative methodologies.

**Facilitator**
Abigail Locke
University of Huddersfield
A.Locke@lboro.ac.uk
The Executive Committee of EHPS is pleased to announce that EHPS and its interest groups CREATE and Synergy will be able to offer grants to support conference and/or workshop attendance at our Bath 2008 Annual Conference. This year we are offering a total of seven grants. The purpose of these grants is to encourage talented researchers and graduate students who don’t have access to funding to attend the EHPS conference and CREATE or Synergy workshops. We hope that this experience will encourage them to be more involved in the Society and its interest groups in the future.

Grant Description
For the upcoming 2008 conference the following grants will be offered:

1) Synergy Workshop participants: 2 grants for researchers who plan to attend the Synergy workshop and who are EHPS members. Each grant is for 500 Euro toward workshop registration and travel.

2) CREATE Workshop participants: 2 grants for graduate students who plan to attend the CREATE Workshop. Each grant is for 300 Euros toward workshop registration and travel.

3) EHPS Conference only: 3 grants for graduate students and researchers. Each grant is for 500 Euro toward conference registration and travel. Grant is contingent upon acceptance of your paper or poster for the conference.

Grant Application
To apply for the grant, please submit the following application materials.

- A one-page narrative, describing your reasons for applying for the grant, your planned participation in the specific workshop and/or EHPS Conference and your financial need. Please indicate which one of the three grants you are applying for.
- Curriculum Vitae.
- Abstract of your paper or poster that you will be submitting for the EHPS Conference.
- For the graduate student grants, proof of student status, such as copy of student ID.

- An official statement from your employer or supervisor that no funding is being provided from your University or Institution and confirming your financial need. See the EHPS webpage for a sample letter.
- CREATE applicants please also fill out the CREATE Workshop application form; Synergy applicants please also fill out the Synergy Workshop application form; Forms are available at www.ehps.net

Selection Process
The selection of grant recipients will be conducted by a committee consisting of a CREATE, Synergy and EHPS Executive Committee member. The selection criteria will be demonstrated financial need and relevance of the applicant’s work to the topic of the workshop (for Synergy). The committee will also aim to distribute the grants to representatives from a wide range of European countries. It will be expected that after the conference grant recipients submit a letter describing how the grant has supported their work.

Deadline for the grant applications is June 16th, 2008. You will be informed of the results by June 30th, 2008.

Please send all application materials electronically (include scanned copies of the official letters and student ID cards) to David Hevey: heveydt@tcd.ie